



FAMILY BUSINESS CLINIC

Beirut office: 5th floor, Mathaf Center

Hotel Dieu Street, Museum Area

Postal Code: 2064-2805

Beirut - Lebanon

+961 3 86 22 86

+961 1 612 226

www.businessclinic.me

info@businessclinic.me

[FamilyBusinessClinic.me](https://www.facebook.com/FamilyBusinessClinic.me)



FAMILY
BUSINESS
Clinic

Subsidiary of Majzoub & Partners, CPAs

Paving the way for future generations

Have you thought about the future of your Family Business?

📌 *Governance*

FBC works closely with family members and owners to create a conducive environment that helps the appropriate people in making the right decisions in their specific context. FBC has the expertise in preventing families from failures, and work in developing and planning family governance structures to insure the continuity of success

📌 *Succession Planning & Management*

By implementing research based guidelines to succession and a proper structure, the succession process can be completed with marginal conflict thus resulting in the most competent successor driving the future of the Organization

📌 *Strategic and Hierarchy Planning for Enhanced Performance*

FBC offers a strategic planning process by aligning the strategic components that can address the difficult questions in the board room. Strategic thinking paves the future direction of the company as well as fosters family continuity

📌 *Family Office Management*

A family office role includes, and not limited to, assisting families to oversee their Investments through professional and dedicated experts. FBC leads these services by proposing adequate tax planning and wealth management scheme

📌 *Family Business Coaching*

Its vital that business leaders invest in improving their developmental capabilities and expand their human-capital abilities. FBC coaching services enables related family and business individuals to maximize their competencies and adapt to the Family Business environment



"I am committed to helping families in improving all aspects to oversee their business: That is my professional mandate, and my personal passion."



Mosbah Majzoub , DBA

Backed with more than 25 years of successful experience in Financial and Management Consultancy, Dr. Mosbah Majzoub works consistently with families in developing their corporate and family governances, as well as building their structures by implementing succession plan preparation and other business coaching services

Dr. Majzoub has extensive experience in education where he lectures in different universities and directed various congresses and seminars

In addition to his Doctoral Degree in Business Administration where his thesis emphasized on succession of Family Owned Businesses, Dr. Majzoub is also a member of the American Institute of Certified Public Accountants(AICPA) and the Lebanese Association of Certified Public Accountants(LACPA)

Holding a Diploma in International Financial Reporting Standards issued by the ACCA-UK, he is an associate Member of the Chartered Institute of Arbitrators UK, he's also a Certified Board Director (IFC-World Bank Group)

In parallel, Dr. Majzoub serves also as an Independent Board Member for several businesses

Our Values

We are committed to utmost transparency, privacy, confidentiality, integrity and accountability

We are committed to our clients success by providing our broad expertise and know-how ensuring long-term family prosperity

Our Mission

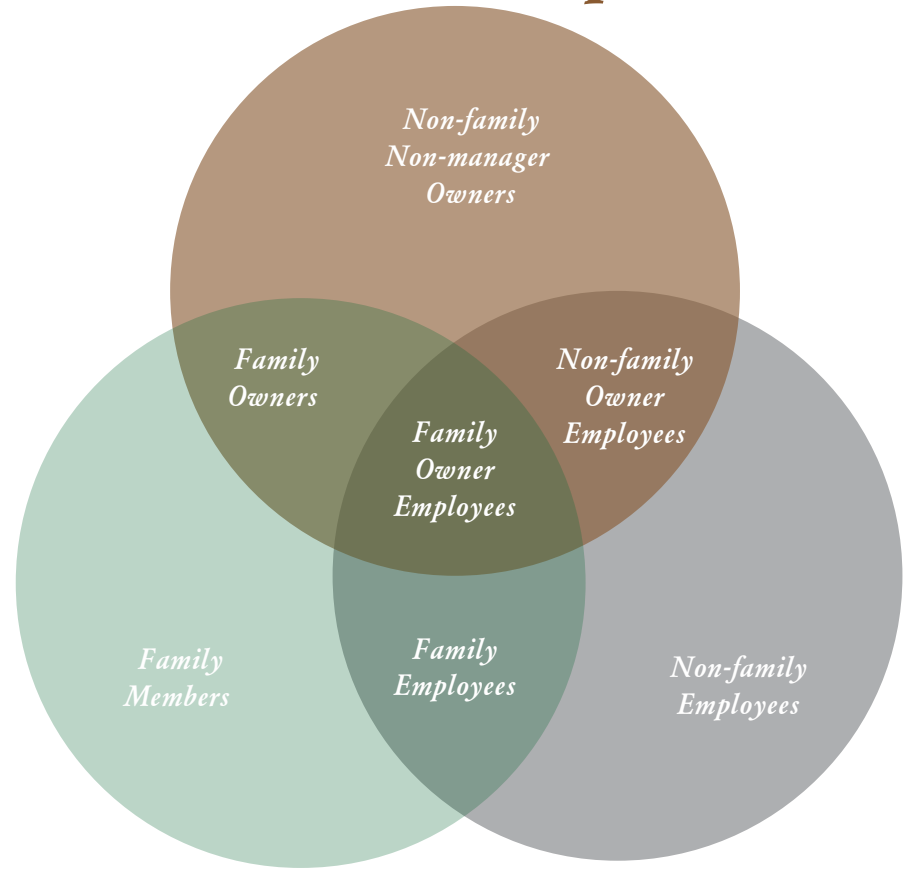
Maximizing our clients potentials by ensuring alignment of the Family, Business and Ownership and to assure their utmost success and continuity

Our Vision

We are ambitious at surpassing expectations by aiming for excellence. Paving the way for future generations



Ownership



Family

Business

(C) Taguiri & Davis, 1982

“Succession planning is the first step towards preserving the family legacy”

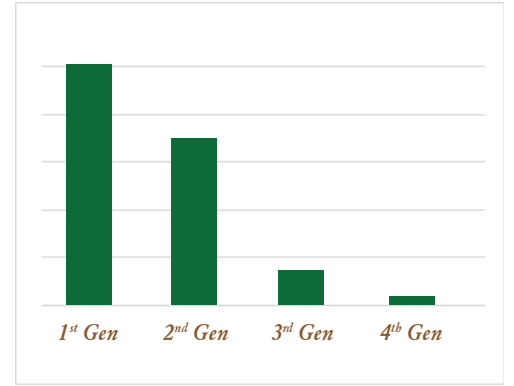
Introduction:

Family Businesses represent 87% of the total businesses. They constitute the main pillar of the current economy, serve as the brains behind local innovation and the heart behind collective goodwill

Despite their global significance, Family Businesses eventually face common challenges such as generational transitions, appropriate succession planning, wealth distribution decisions, conflict resolutions

Research show that, because of their unique vulnerabilities, 30% of Family Firms survive to the 2nd Generation, 15% survive to the 3rd generation and only 4% to the 4th!

“Be among the minorities”



Here at The Family Clinic, we assist families, owners, and managers in navigating the challenges of leadership, succession, and governance across generations

